

Application: testEP26Org

testEP26 Org - testEP26Org@gmail.com
2026/2027 Season of Elevator Project

Summary

ID: 2027EP-0000000333

Status: Internal Review in Progress

Last submitted: Oct 20 2025 09:38 AM (CDT)

Labels: EP - Organization

Applicant Information

Completed - Oct 20 2025

Applicant Information

Welcome to your application—we're glad you're here!

In this first of four sections, some fields may be auto-filled based on your previous application. Feel free to update any pre-filled information.

This section identifies the **Primary Contact**—the person we'll reach out to with any questions or clarifications about the application

All questions are required unless labeled optional. Remember, if any of the information has changed, you may overwrite it.

INFORMATION FOR PRIMARY CONTACT FOR THIS APPLICATION

AND

DETERMINATION OF ELIGIBILITY

Please provide details for the Primary Contact—the person we'll reach out to with any questions about this application.

If any fields are auto-filled, feel free to update them as needed

First Name

testEP26

Last Name

Org

Email Address

testEP26Org@gmail.com

Phone Number

Format ###-###-####

214-888-8888

Mailing Address

3214 Elm St

City - *NOTE: You must have a physical address in the city limits of Dallas, TX.*

Dallas

State

TX

ZIP

75215

Is the primary contact for this application also the artistic applicant?

Yes

Are you applying as an Organization or as an Individual Artist?

Artist: Organization

ORGANIZATION INFORMATION

Please tell us about your organization, its work and history, and its vision for contributing to the Dallas arts eco-system.

Organization Name

testEP26Org

Organization Mailing Address

Reminder: The organization must be located within the city of Dallas to qualify for Elevator Project.

3214 Elm St

City

Dallas

State

TX

ZIP

75215

Phone Number

Format: ###-###-####

214-888-8888

Does the organization have 501(c)(3) tax-exempt status from the Internal Revenue Service?

Note: Tax-exempt status is not required for participation in the Elevator Project.

Yes

If yes, on which date was nonprofit status granted?

MM/DD/YYYY (optional)

07/06/2018

What is the organization's EIN?

Enter DNA if not applicable.

80-659861

What is the mission statement?

(400 word limit)

aasdf

What is the organization's annual operating budget?

Whole numbers, ex. 35000

\$ 45000

Please give a brief overview of the organization's background and history.

(600 word limit)

asdf

Please provide brief bios of key artistic and any administrative staff leadership, including those working on this project.

(600 word limit)

asdf

ORGANIZATION'S ONLINE AND SOCIAL MEDIA INFORMATION

Please include any online and social media sites that would be helpful in understanding your work.

YouTube

(optional)

Use the URL, not the handle.

Example: <https://www.youtube.com/user/ATTPAC>

(No response)

The information in this section is for tracking purposes only and does not affect the approval or rejection of the grant application.

The *Cultural Policy of the City of Dallas* (11/28/2018), based on the *Dallas Cultural Plan 2018*, includes these two definitions:

ALAANA – “African, Latinx, Asian, Arab, and Native American. This also includes Native Hawaiian and Pacific Islander (category as defined by the US Census Bureau).”

ALAANA Organization – “an ALAANA organization is one whose primary intentions, practices, and mission are by, for, or about ALAANA artists, cultures, and communities. The word “for” refers to the intention of the organization to perpetuate, promote, and present art that is representative of an ALAANA culture and people and/or is given form by ALAANA artists.”

Based on these definitions, please answer Yes or No to the following questions:

Is your organization an ALAANA organization?

Yes

Is your board 30% or more ALAANA?

Yes

Is your senior staff leadership 50% or more ALAANA?

No

According to the US Census Bureau, the City of Dallas' population is approximately 70% ALAANA.

Is the audience you serve reflective of the diversity of the City of Dallas?

Yes

Please use the blue "Mark as Complete" button to move into the next section. Look to the left side of your screen and choose the next step you wish to complete.

You may complete these steps in any order. However, in order to begin "Applicant Certification", you must have completed all other sections. You need to see a green checkmark in front of all sections before proceeding to the end.

You may come back to any section by locating the three lateral dots (ellipsis) on the upper right-hand corner and choosing "EDIT".

Please do not choose "Reset" as that will erase the entire application information and it cannot be recovered.

2026/2027 Season of Elevator Project Application

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Thank you for your interest in the upcoming season of the AT&T Performing Arts Center's Elevator Project. Applications are submitted through SurveyMonkey Apply (formerly FluidReview). If you don't have an account, you'll need to create one and verify your email. Note: this platform is separate from SurveyMonkey. To ensure you receive important messages, please allow emails from noreply@mail.smapply.io. Most questions are answered in the SurveyMonkey Apply Applicant FAQs.

[Applicant FAQ's](#)

IMPORTANT:

The application consists of four required tasks. You must complete all four before you can access the "Review and Submit" stage:

-Applicant Information

- 2026/2027 Elevator Project Application
- Upload Materials
- Certification and Completion

You may download a preview or a completed copy of your application. Note: Organizations and Individual Artists will see slightly different versions. The Preview displays all questions for both groups.

Sample applications are available for reference only—all submissions must be completed online. For questions, contact Hector Garcia at (214) 948-2840 or email elevatorproject@attpac.org.

[Sample Application for Organizations](#)

[Sample Application for Individual Artists](#)

If you have any questions, please use the dedicated email address:
elevatorproject@attpac.org.

We are looking forward to an exciting 2026/2027 season of Elevator Project.

2026/2027 Elevator Project Application

Welcome to the application for the 2026/2027 Season of Elevator Project!

All questions are required unless labeled optional.

INFORMATION ABOUT YOUR APPLICATION:

Are you applying as an Organization or as an Individual Artist(s)?

Artist: Organization

If applying as an organization, is your address within the city limits of the city of Dallas? (Not just Dallas County; it must be a physical address and not a PO Box.)

Yes

PLEASE TELL US ABOUT YOUR PROJECT

Project name

testEP26Org Speaks Out

Desired start date? (approximate)

Must begin on or after August 1, 2026.

Dates and venues are subject to the Center's availability.

Jul 23 2027

Desired end date? (approximate)

Must end on or before July 31, 2027.

Dates and venues are subject to the Center's availability.

Jul 31 2027

Primary Genre - check only one

Responses Selected:

Dance

Additional Genre(s) - check all that apply

Responses Selected:

Music

Give us your elevator speech about your project.

Give a brief, 20-second pitch that captures the essence of your idea—just like you'd share it during an elevator ride.
(Max 75 words)

asdf

What is your project?

Describe unique qualities of your project that align with the Elevator Project's goals as outlined on the Center's website. (750-word limit)

Hint: To view the link without losing your place, right-click and select "Open Link in New Tab."

[Elevator Project ABOUT](#)

asdf

Describe the scope of your project, its urgency, and its potential impact on the Dallas community. **(400 word limit)**

asdf

What is your creative dream for this project?

Briefly share your vision for this project. How do you hope it unfolds, and is it part of a longer journey? **(400 word limit)**

asdf

What technical requirements do you anticipate?

Review each venue's technical specs on our website. You are responsible for providing any additional equipment and securing necessary permits.

Tip: Right-click the link to open in a new tab and keep your place in the application."

[Technical Specs for Center's venues.](#) (400 word limit)

asdf

What is your preferred venue?

6th Floor Studio Theatre / Wyly Theatre

What is the estimated total attendance for this project (all performances)?

Please use whole numbers, ex. 300

NOTE: Most dance, musical, and spoken word productions typically run for 3 performances over one weekend. Plays may run between 5 to 10 performances across one or two weekends.

Hamon Hall and the 6th Floor Studio Theatre generally seat approximately **85 to 100 patrons** per performance. Capacity for other venues varies depending on your production's needs.

For specific questions about venue capacity, please email ElevatorProject@attpac.org.

300

FUNDING YOUR ELEVATOR PROJECT

What You Need to Know if Your Production is Chosen

The Elevator Project is not a grant program. The following information clarifies how the series supports productions and what funding responsibilities remain with you.

- You will likely need to raise additional funds to produce your show.
- You will receive an **Artist Guarantee**, based on the number of performances and the selected venue, as stated in your contract.
- You will receive **50% of the Artist Guarantee plus a \$1,000 Tech Crew Buyout** in advance to support pre-production.
- If selected, your **Offer Sheet** will outline:
 - Revenue: Artist Guarantee and Tech Crew Buyout
 - Expenses: Fixed Expenses (typically \$4,500) and Estimated Variable Expenses (e.g., credit card fees, music rights)
- After all expenses are reconciled, **100% of any overage goes to the Artist**. The Center does not retain any portion of the overage unless a unique arrangement is contractually agreed upon.
- The Center will **settle your show within 10 business days after strike**, issuing the remaining 50% of the Artist Guarantee and any overage.
- **Ticket prices start at \$29.50 before fees.**
- **Plays typically run 5–10 performances** over one or two weekends.
- **Other productions generally run 3 performances** over one weekend.
- If ticket sales reach **85% of venue capacity by the Saturday before load-in**, an additional performance may be considered—**only if venue and staff availability allow**. This is not guaranteed.
- **Strauss Square productions may be limited to one performance.**
- The Center will assign **one Production Supervisor** to liaise with your team.
- You must provide **all other labor**, including:
 - Load-in support
 - Set-up of staging, seating risers, chairs, handrails, lobby tables, and Marley flooring (if applicable)
 - All lighting, audio, multimedia prep, soft goods hanging, and production/design personnel from load-in through strike

- The Center will **support your marketing efforts** via social media, email, traditional marketing, and publicity. You must supply all required images and marketing assets.
- The Center staff and/or volunteers will provide **Front-of-House services**, including ticketing, box office, concessions, ushers, EMS, parking, and security.
- **Outside volunteers are not permitted.**
- The Center will manage all **Ticketing Department functions**, including:
 - Creating your show in the ticketing system
 - Building your show page on the Center's website (in collaboration with Marketing)
 - Selling tickets online, by phone, and at the Box Office
 - Processing all group sales
- **Merchandise sales are 100% yours.** You must provide your own sales personnel.
- If a **permit is required** (e.g., fire department, rigging), it is **your sole responsibility**. The Center will determine whether a permit is needed.
- You must provide a **Certificate of Insurance** naming the Center and the City of Dallas as "Additional Insured" **no later than two weeks before load-in. No exceptions.**
- For questions, contact **ElevatorProject@attpac.org**.

What is the project budget?

Estimate your total production expenses as if you were fully self-producing, without support from the Center.

Please use whole numbers, ex. 7500

This question assesses your understanding of what it takes to fully mount your production.

\$ 12000

List any additional funding sources for this project, including name, amount, and status (confirmed, pending, or planned).

Note: The Center provides a guaranteed payment, with potential for additional revenue. However, ticket sales alone typically do not cover full production costs. You should plan to secure additional funding.

Enter DNA if not applicable

DNA

MARKETING AND ADVERTISING

A strong marketing plan is essential to your project's consideration. While the Center will provide promotional support, we need to understand your own marketing and advertising strategy — what you plan to do, and when.

Please provide a basic plan for marketing and/or advertising this project to your target audience, including any use of traditional and social media.

(400 word limit)

asdf

Describe your experience promoting productions. What is your track record with marketing and audience outreach?

(400 word limit)

asdf

Please choose the blue "MARK AS COMPLETE" button to move to the next task.

Upload Materials

Completed - Oct 20 2025

NOTE: Start by uploading your **Project Budget**—this must be your first file.

You may upload up to **8 additional files** that best represent your work. These do not need to reflect the proposed program, as Elevator Project submissions are often still in development. Most common formats are accepted.

If you have more content to share, consider uploading a single document with curated links to YouTube, Vimeo, or other platforms.

Important:

- Music applications must include audio.
- Dance applications must include video and audio.
- Theater or spoken word should include a script or storyboard, if available.

Hint: Submit full YouTube URLs—**do not use the "Shorten URL" feature**, as shortened links will not be accepted.

Once your files are uploaded, click "**Mark as Complete**" to proceed to the final task: **Certification and Completion**. You cannot advance until this step is marked complete.

Reminder: Your application is still in progress and has not yet been submitted.

[IDCpic](#)

Filename: 24a1bd7551b84f6eae221ba1daf292f5.png **Size:** 8.3 MB

[IDC arts month](#)

asdf

<https://www.youtube.com/watch?v=pF7Py6leGY>

Certification and Completion

Completed - Oct 20 2025

Complete all prior tasks before submitting the "**Certification and Completion**" section.

Once you click "**Mark as Complete**," you will no longer be able to edit your application.

Form for "Certification and Completion"

CERTIFICATION AND COMPLETION

I certify that the information in this application is accurate and that I'm authorized to submit it on behalf of myself or the named organization (if applicable).

Enter your name and date below as your electronic signature.

Certifying Name

tes#EP26 Org

Date

MM/DD/YYYY Format

10/20/2025