

SELECT VENUES

Annette Strauss Square
Bath House Cultural Center
Hamon Hall
Latino Cultural Center
Kalita Humphreys Theater
Majestic Theatre
Margo Jones Theatre
Meyerson Symphony Center
Moody Performance Hall
Oak Cliff Cultural Center
Sammons Center for the Arts
South Dallas Cultural Center
Stern Chapel/Temple Emanu-El
St. Thomas Aquinas Catholic Church
Margot and Bill Winspear Opera House
Dee and Charles Wily Theatre
and many more!

To inquire about TicketDFW services, contact:

Lauren Lowney, Box Office Manager
214.978.2863

TicketDFW is a division of the AT&T Performing Arts Center, a nonprofit foundation that manages and maintains performance venues on its campus in the Dallas Arts District.

The Center is pleased to provide this low-cost ticketing option as part of a suite of services we offer to support the Dallas arts community.

To learn more about OAC Funding Programs or to become OAC affiliated, visit <https://dallasculture.org/cultural-funding-programs/>



214.978.2863

BoxOffice@TicketDFW.com



Arts & Culture

QUALIFIED USERS

Organizations funded by
the Office of Arts and Culture as:

Cultural Organization Program (COP)

Tier1

Tier2

ArtsActivate

or a Dallas nonprofit organization using a
Neighborhood Cultural Center, which are:

Bath House Cultural Center
Latino Cultural Center
Oak Cliff Cultural Center
South Dallas Cultural Center

WE HAVE PROUDLY TICKETED

Avant Chamber Ballet
Ballet North Texas
Beckles Dancing Company
Bruce Wood Dance
Credo Community Choir of Dallas
Dallas Arts District Foundation
Dallas Bach Society
Dance Council of North Texas
Indian Cultural Heritage Foundation
Lone Star Wind Orchestra
Lyric Stage
Metropolitan Winds
Office of Arts and Culture
Orchestra of New Spain
Over the Bridge Arts
The High Art Foundation
The Women's Chorus of Dallas
The Writer's Garret

Ticket Services - Paid Event: General Admission or Reserved

SERVICES	DISCOUNTED RATE	STANDARD VALUE
Client Manager	Included in Ticketing Services Fee	Included in Ticketing Services Fee
Credit Card Fee	Waived per OAC and AT&T Performing Arts Center Services Agreement	4% credit card fees
E-Tickets	FREE	FREE
Marketing: Presence on TicketDFW Website and Calendar	FREE	Est. \$500 market value, included in Ticketing Services Fee
Marketing: Twice Monthly E-Mail Blast to TicketDFW Database (25,000+)	FREE	Est. \$500 market value, included in Ticketing Services Fee
Per Order Fee	Waived per OAC and AT&T Performing Arts Center Services Agreement	\$3 - 5 per order
Per Ticket Service Fee	Customer paid fees (see chart below)	Customer paid fees per ticket (see chart below)
Sales Reporting and Analytics	Included in Ticketing Services Fee	Included in Ticketing Services Fee
Ticketing Services Fee	Waived per OAC and AT&T Performing Arts Center Services Agreement	3.5% of ticket sales with a minimum payable of \$750
2 Box Office Staff	Waived	Included in Ticketing Services Fee

Paid Events - Discounted Per Ticket Service Fees

GENERAL ADMISSION OR RESERVED	DISCOUNTED HANDLING FEE	REGULAR HANDLING FEE	DISCOUNT VALUE
Up to \$25.00	\$2	\$5	60%
\$25.01 - \$45.00	\$3	\$9	64%
\$45.01 - \$75.00	\$4	\$11	61%
\$75.01 - \$99.00	\$5	\$13	59%
\$99.01 - \$150.00	\$6	\$15	58%
\$150.01+	\$7	\$17	57%

Optional Add-On Services At Competitive Reduced Rates

Additional box office staff at performances, promo code set-up, complimentary ticket fulfillment, and more are available for the following fees:

SERVICES	FEE	STANDARD VALUE
Additional Box Office Agent (1 Box Office Manager and 1 Box Office Agent provided in Ticketing Services Fee, if applicable)	\$50 per additional agent*	\$100 per additional agent
Complimentary Ticket Fulfillment Fee (E-Tickets & Will Call)	\$1 per ticket	\$1 per ticket
Donations Upsell	\$50 annual set-up fee + 4% of donations	Not offered
Promo Code Set-Up Fee	\$25 per code (50% Discount)	\$50 per code
Season Subscription Package Set-Up Fee	Waived per OAC and AT&T Performing Arts Center Services Agreement	\$350 per season package setup

* Fee is waived for OAC clients at the Winspear Opera House, Wily Theatre, Strauss Square, and Moody Performance Hall.

Ticketing Services - Free Event: General Admission or Reserved

SERVICES	DISCOUNTED RATE	STANDARD VALUE
Bi-Monthly Culture Calendar E-Blast (160k+)	FREE	Est. \$500 market value
Client Manager	Included in Ticketing Services Fee	Included in Ticketing Services Fee
E-tickets	FREE	FREE
Marketing: Twice Monthly E-Mail Blast to TicketDFW Database (24,000+)	FREE	Est. \$500 market value
Marketing: Presence on TicketDFW Website and Calendar	FREE	Est. \$500 market value
Presence on AT&T PAC Culture Calendar webpage	FREE	Est. \$500 market value, included in Ticketing Services Fee
Reporting and Analytics	FREE	Included in Ticketing Services Fee
Ticketing Services Fee	Waived per OAC and AT&T Performing Arts Center Services Agreement	<ul style="list-style-type: none"> \$750 General Admission \$1,050 Select-Your-Own-Seat

